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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

कुलदीप गोयल
अध्यक्ष एवं प्रबंध निदेशक
Kuldeep Goyal
Chairman & Managing Director

BSNL/GM (BB)/2009-10/USOF
Dated:-15th April, 2009

Kindly refer to the Corporate Office letter No. 64-66/2009-BB dated 31.01.2009 whereby it was informed that BSNL has entered into an Agreement with USO Fund Administrator to increase rural broadband connectivity. Under this plan USO-Fund Administrator has agreed to provide subsidy on broadband connection. ADSL 2+ modem, computer which may be bundled with broadband connection and broadband kiosk.

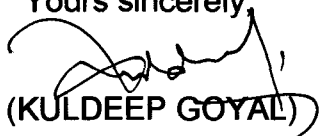
To generate additional demand for rural broadband, BSNL Corporate Office has implemented two rural broadband packages under Plan-99 and Plan-150, in which there is a provision to provide free ADSL 2+ modem also. To support USO Fund rural broadband scheme, BSNL Corporate Office has also finalized bundling with PC manufacturers like M/s Novatium and M/s HCL which were communicated to Circles vide letter No. 64-73/2008 BB dated 05.03.2009 and 64-35/2009-Broadband dated 09.03.2009 respectively.

As per the latest information available to this office, most of the Circles have started to provide rural broadband connections but the progress is very-very low. It is unfortunate that we are not able to take advantage of a scheme which is advantageous to BSNL in both ways, to increase the number of broadband connections as well as generate more revenues from USO support.

Therefore, an urgent action is required to promote these schemes by way of advertisements, direct contact with the proposed beneficiaries and prompt action from BSNL functionaries. Broadband connections to state government offices and to the residence of state government officials are on of the important prospective demands, which can be encashed by proper coordination with state government.

I would request you to personally meet the concerned Minister in State Government and Secretary (IT) immediately & explain to them about the scheme, so that they may issue a circular to concerned offices to take the benefits of these schemes. Please let me know the out-come of your meeting by 22nd April, 2009 so that we discuss the issue in the forthcoming Heads of Circle Conference.

With best wishes,

Yours sincerely,

(KULDEEP GOYAL)

To
All Chief General Managers,
Territorial Circles, BSNL